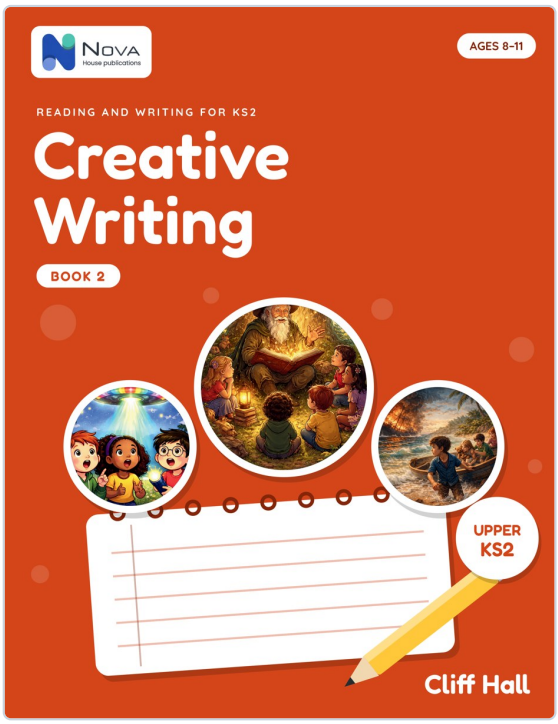
FREE SAMPLE PAGES

Creative Writing

Book 2 · Upper KS2 · Ages 8–11

Unit 1: A Leader's Voice



Inside this sample

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p. 3	Warm-up 1: What Makes a Speech Powerful?; Warm-up 2: Vocabulary Check; Discussion: Words That Change the World
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p. 8	Vocabulary Check answers for Unit 1

1 **Print**

Print on A4 at home. Every page fits the sheet, so choose "Fit to page" if your printer asks.

2 **Write**

Work through the warm-ups, Skill Focus and Model Text, then try Task A. Save Task B for another day.

3 **Talk it through**

Check the vocabulary answers on page 8. Praise what went well and choose one thing to improve.

About the book

Ten units for Upper KS2 and the 11+: persuasive speeches, letters, fables, tall tales, memory writing, suspense, reflective writing, proposals, balanced arguments and point of view. Part of the Reading and Writing for KS2 series, for ages 8 to 11.

Find out more about the full book at novaeducation.uk

Unit 1

A Leader's Voice



Persuasive Speeches

In this unit

1. Warm-up 1: What Makes a Speech Powerful?
2. Warm-up 2: Vocabulary Check
3. Discussion: Words That Change the World
4. Skill Focus: Rhetorical Devices
5. Model Text
6. Task A: The Leader's Celebration
7. Task B: A Cause I Believe In

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Warm-up 1: What Makes a Speech Powerful?

Think about a speech you have heard: in assembly, on television, at a wedding or before a sports match.

1. Who was speaking, and what did they want the audience to do or feel?

2. Was it powerful or boring? Why?

3. List **three** things a speaker can do to keep an audience listening.

Warm-up 2: Vocabulary Check

Draw a line to match each word to its meaning.

audience	strongly moving people's feelings
rhetoric	an urgent request for people to act
emotive	the people listening to or watching something
unite	bring people together for a shared purpose
rally	the art of using language to persuade
appeal	encourage a group to come together and try harder

Word forms: complete each sentence with inspire, inspiring or inspiration.

1. Her speech was so _____ that everyone cheered.
2. A great leader can _____ people to change the world.
3. The captain's words were an _____ to the whole team.

Discussion: Words That Change the World

- Can a speech really change what people think or do? Can you think of an example?
- Why do leaders often use "we" and "us" rather than "I" and "you"?
- If you could stand up and speak to the whole country for one minute, what would you say?

04

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Skill Focus: Rhetorical Devices

Good speakers use **rhetorical devices**: special techniques that make words memorable and persuasive.

Device	What it does	Example
Direct address	Speaks straight to the audience	You can make a difference.
Inclusive language	Makes the audience feel part of a team	Together, we can…
Rhetorical question	Makes listeners think, without expecting an answer	Do we really want to live like this?
Rule of three	Groups ideas in threes for rhythm	cleaner, greener and safer
Repetition	Repeats a word or phrase for emphasis	We will not give up. We will not give in.
Emotive language	Stirs the audience's feelings	heartbroken, proud, desperate
Facts and statistics	Gives evidence	Over half of our playground is concrete.
Call to action	Tells the audience what to do next	Join us on Saturday!

A speech should have a **powerful opening**, **clear points** in the middle and a **memorable ending**.

Model Text

In this speech, a pupil speaks to the School Council. The numbers show the devices the speaker used.

> Good morning, everyone. Take a moment to look out of the window. What do you see? (1) Grey concrete. Grey walls. Grey bins. (2)
>
> Now imagine that same space bursting with sunflowers, buzzing with bees and full of children growing their own strawberries. That is what a school garden could give us.
>
> Over half of our playground is covered in concrete. (3) Yet scientists tell us that spending time among plants makes people calmer, happier and healthier. (4) A garden would not just be beautiful. It would be a classroom without walls.
>
> Some people say a garden would be too much work. But think about it: if every class looked after one small bed, the work would be shared and the rewards would belong to all of us. (5)
>
> Together, we can turn grey into green. (6) So, I am asking you today: please vote yes for the school garden. Our playground is waiting. (7)

(1) **Rhetorical question:** grabs the audience's attention straight away.
(2) **Repetition and short sentences:** "Grey" three times makes the problem hard to ignore.

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3. **Statistic:** gives evidence to support the argument.
4. **Rule of three:** calmer, happier and healthier sounds rhythmic and memorable.
5. **Answering an objection:** shows the speaker has thought about the other side.
6. **Inclusive language:** we makes everyone part of the plan.
7. **Call to action:** tells the audience exactly what to do.

Task A: The Leader's Celebration

Guided task

Look at the picture. You are the leader of this city. Fifty years ago, it was polluted and divided. Today, it is clean, green and peaceful. Write the **speech** you give to celebrate the city's fiftieth anniversary of change.



Word bank

audience · unite · emotive · inspire · rally · appeal · transform · generation

Plan your speech:

Part	My ideas
Powerful opening (a question or a memory of the past)	
What the city was like 50 years ago	
How people worked together to change it	
What the city must do next	
Memorable ending and call to action	

06

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Sentence starters: Citizens, friends, neighbours… · Fifty years ago, our skies were… · Who could have imagined that…? · Together, we… · So I ask you today…

Checklist

- ☐ a rhetorical question
- ☐ a rule of three
- ☐ inclusive language (we, us, our)
- ☐ emotive language
- ☐ a call to action

07

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Task B: A Cause I Believe In

Your own writing

Choose a cause you care about: protecting wildlife, banning litter, a longer lunch break, a new library, or an idea of your own. Write a **persuasive speech** to an audience who could make it happen, such as your head teacher, the local council or the Prime Minister. Use at least five rhetorical devices, include one piece of evidence and answer one objection.

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Vocabulary Check Answers

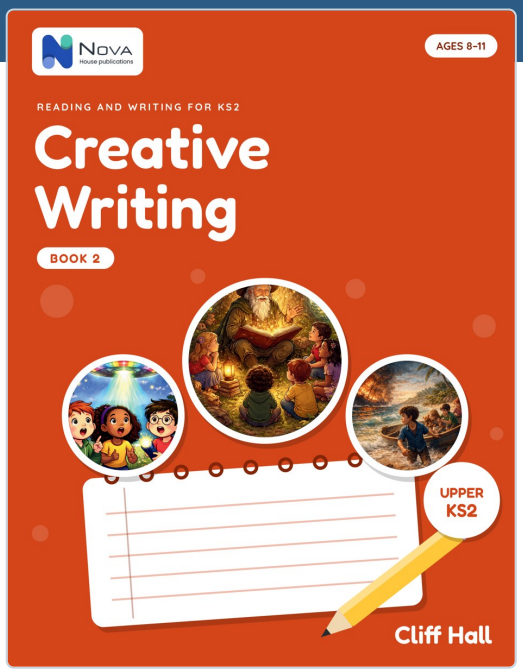
Unit 1 A Leader's Voice

audience = the people listening to or watching something; rhetoric = the art of using language to persuade; emotive = strongly moving people's feelings; unite = bring people together for a shared purpose; rally = encourage a group to come together and try harder; appeal = an urgent request for people to act. Word forms: 1 inspiring, 2 inspire, 3 inspiration.

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Book 2 · Upper KS2

- A clear Skill Focus and an annotated Model Text in every unit
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- A 50-mark Creative Writing Mark Scheme, vocabulary answers and a glossary

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